**Cleanliness Campaign**

Date: 08-10-2024

The NSS Unit of Govt. College Bharmour in collaboration with Forest Department Bharmour hosted organized a comprehensive cleanliness campaign in college campus and surrounding areas to promote environmental awareness and foster a cleaner, healthier campus and community. The campaign aimed to instill a sense of responsibility among students and staff towards maintaining a clean and sustainable environment.

**Objectives**

* To raise awareness about the importance of cleanliness and environmental conservation.
* To encourage students and staff to participate in community service activities.
* To beautify the college campus and surrounding areas.
* To promote a sense of ownership and pride among the college community.

**Activities**

* **Campus Cleanup:** Students and staff were divided into groups to clean various areas of the campus, including classrooms, corridors, gardens, and common spaces.
* **Waste Management:** Participants were educated about proper waste segregation and disposal methods. Recyclable materials were collected and sorted.
* **Community Outreach:** Some groups visited nearby communities to conduct cleanliness drives and spread awareness about environmental issues.

**Participation**

40 NSS volunteers and staff actively participated in the campaign, demonstrating their commitment to environmental sustainability. The enthusiasm and dedication of the participants were commendable.

**Outcomes**

* The campaign successfully cleaned up the college campus and surrounding areas, making them more aesthetically pleasing and hygienic.
* Students and staff gained a deeper understanding of environmental issues and the importance of cleanliness.
* A sense of community and camaraderie was fostered among the participants.
* The campaign served as a valuable learning experience for all involved.

**Conclusion**

The cleanliness campaign organized by NSS Unit of Govt. College Bharmour was a resounding success. It not only contributed to a cleaner and healthier environment but also instilled a sense of responsibility and environmental consciousness among the college community. Such initiatives are crucial for promoting sustainable development and creating a better future for generations to come.





